

# MARKETING YOUR DOULA BUSINESS

A 1-day Workshop That Will Help You Start, Organize, Maintain and Build Your Doula Business

**Saturday, April 10, 2010**

**10:00 A.M. to 5:00 P.M.**

**tracy hartley's house**

**1716 Sarazen Drive**

**Alhambra, CA 91803**

On-site registration begins promptly at 9:45 A.M.

\$100 for general public / \$90 for DASC members / \$170 for both workshops

Pre-registration is required -- sign up now!



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SIGN UP AT [www.bestdoulas.com/misc.htm](http://www.bestdoulas.com/misc.htm)

- ▶▶▶▶ Promoting Your Business (Finding Clients)
- ▶▶▶▶ Advertising vs. Marketing
- ▶▶▶▶ Organization/Record Keeping/Forms
- ▶▶▶▶ Follow up Skills
- ▶▶▶▶ Growing and Improving Your Business
- ▶▶▶▶ Finding Your Niche/What Makes You and Your Service Unique
- ▶▶▶▶ Setting Fees
- ▶▶▶▶ Getting Paid
- ▶▶▶▶ Backup/Partnering
- ▶▶▶▶ Internet Resources
- ▶▶▶▶ Business License and Insurance

*\* Brown Bag Lunch (bring your own) \**