

MARKETING YOUR DOULA BUSINESS

A 1-day Workshop That Will Help You Start, Organize, Maintain and Build Your Doula Business

Saturday, February 18, 2012

10:00 A.M. to 5:00 P.M.

tracy hartley's house

1716 Sarazen Drive

Alhambra, CA 91803

On-site registration begins promptly at 9:45 A.M.

each workshop - \$120 for general public / \$90 for DASC members
both workshops - \$220 for general public / \$170 for DASC members
Pre-registration is required -- sign up now!



tracy hartley, CD(DONA)

B*E*S*T Doula Service

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SIGN UP AT www.bestdoulas.com/misc.htm

- ▶▶▶▶ Promoting Your Business (Finding Clients)
- ▶▶▶▶ Advertising vs. Marketing
- ▶▶▶▶ Organization
- ▶▶▶▶ Record Keeping
- ▶▶▶▶ Forms
- ▶▶▶▶ Follow up Skills
- ▶▶▶▶ Growing and Improving Your Business
- ▶▶▶▶ Finding Your Niche/What Makes You and Your Service Unique
- ▶▶▶▶ Setting Fees
- ▶▶▶▶ Getting Paid
- ▶▶▶▶ Internet Resources

** Brown Bag Lunch (bring your own) **